



# Hospitality INSIGHTS

White's of Westport  
Bittersweet Farm  
Rachel's Lakeside  
Hampton Inn Hotels  
Comfort Inn & Suites

*A Newsletter  
for the employees & friends  
of the Lafrance Hospitality Companies*

## Plymouth's Newest Landmark Our New Hampton Inn & Suites Opens in Plymouth



The beautiful Plymouth Hampton Inn & Suites celebrated its Grand Opening on Wednesday, October 18, 2006. Mrs. Rita Lafrance, co-founder of White's of Westport, the cornerstone of Lafrance Hospitality, cut the ceremonial ribbon. The ribbon, which was made of money, was donated to the Greater Plymouth United Way. Richard Lafrance, President and CEO, welcomed the assembled guests with Shelly Perry, General Manager of the new hotel. Guests toured the hotel with the assistance of a "Tour Ticket" which rewarded them with gifts and mementos along the route. Fabulous food and drink was provided by New England's best caterer – Christian's Catering of White's of Westport. Guests all agreed that the Hampton Inn & Suites was "Plymouth's Newest Landmark" and a welcome addition to the area.



## Community Cares Card Turns 10

This is the tenth season for the LHC Community Cares Cards. The card was the brainchild of Richard Lafrance as a way to increase charitable giving in our community. For those not familiar with the card, LHC spearheads the production of the card, which is then distributed to worthy groups,



predominantly United Way Agencies, for them to sell for ten dollars each. The charitable group keeps all funds generated from the sale of the card. Individuals are happy to purchase the cards because for only ten dollars they have access to over \$150.00 in discounts to LHC properties and other participating businesses. Since its inception, the Community Cares Card has raised well over \$150,000 for the community.

## Celebrity Spotlight



Throughout the years, White's has played host to many of the area's most important events - some attended by various VIP's. White's recently welcomed a media celebrity and foreign dignitary. Tim Russert, NBC Washington Bureau Chief and host of Meet the Press, was in town to serve as the guest speaker at the annual St. Mary's Education Fund Fall Dinner. The event provides scholarships to students at Catholic schools throughout the diocese.

Shortly after Mr. Russert's visit, the organization Brava do Futuro held an event at White's featuring the Prime Minister of Cape Verde, Dr. JM Neves as the keynote speaker.

## Making History - N.E.H.E.S. Conference

White's Hospitality Center was the scene of the 2006 New England Healthcare Engineers' Society, Inc. conference, "Making History in Southeastern Massachusetts." The conference was a four day educational event, which was very well attended. Lafrance Hospitality is especially proud of having been selected the site of this significant event – and especially proud of all of the Lafrance Hospitality family who made it happen.





## Investing in the Future LHC presents 2006 Scholarships



recognize these fine young people. We strongly believe that helping to provide educational opportunities for our youth is the best way to invest in the future."

The special Kyle Roy Scholarship was awarded to Matt Weaver, of Bittersweet Farm. Additionally, Jessica Kirkwood and Daniel Leach St. Germaine, both of Bittersweet Farm are recipients of the two \$500 scholarships given by Kyle's parents.

This year's recipients of the Roland 'Aime' Lafrance Scholarship and Pat Miller Scholarship were Ashley Chant, Accounting Intern; Katrina Holden, granddaughter of a Hall of Fame member; Brendan Pacheco, bus person at Bittersweet Farm and Stephanie Pacheco, daughter of a full-time housekeeper, Maria Pacheco, of the Fairhaven Hampton Inn.

Rita Lafrance presented the scholarships on behalf of the Lafrance family. "We are pleased and proud to

## Star Employees

### White's of Westport

Denise Andrade  
Marisa Ferreira

### Westport Hampton Inn

Patricia Valcourt  
Cathy Charbonneau  
Kerri Martins  
Jeanne Emard

### Fairhaven Hampton Inn

Jennifer Halvorsen  
Marion Winam  
Vera de Oliveira

### Dover Comfort Inn and Suites

Brenda Hurrinus  
Norliza Derdari  
Troy Killman

### Bittersweet Farm

Jonathan Farias  
Nanette Verville  
Mandy Kiendra

### Franklin Hampton Inn

Housekeeping Staff  
Karen Pucel  
Maria Lopez

### Plymouth Hampton Inn & Suites

Jennifer Hartley

### Rachel's Lakeside & White's of Westport

Mike Rebello

### Rachel's Lakeside

Justin Souza

## Recognizing Excellence

### Charlene Jarest Receives "Good Scout" Award



Charlene Jarest was recently honored as a 2006 Good Scout by the Narragansett Council Boy Scouts of America. The breakfast held at White's raised the most money for the Narragansett/Moby Dick Council to date. Charlene received a campaign hat in commemoration of her honor.

### Chris Lafrance – Educational Partner 2006



Chris Lafrance has been involved with Saints Peter & Paul School for quite some time, teaching two Junior Achievement classes each year and participating in other school projects and activities. The school recently recognized Chris' involvement by naming him "Educational Partner of 2006."

**Lafrance Hospitality** is the proud recipient of the corporate sponsor award from the New Bedford Festival Theatre. LHC has been a sponsor for several years. We are delighted to be able to support the local arts by sponsoring theatre in the community.

## Hotel Happenings

The Franklin Hampton Inn is the latest property to score high in popularity contests with a bronze award from the readers of the Community Newspapers, covering Franklin and the surrounding area.

Westport Hampton Inn also scored BIG on the SouthCoast favorites listing while the Fairhaven Hampton Inn enjoyed the honor of being the SouthCoast's favorite hotel, by the readers of the New Bedford Standard Times.

## Catering Corner

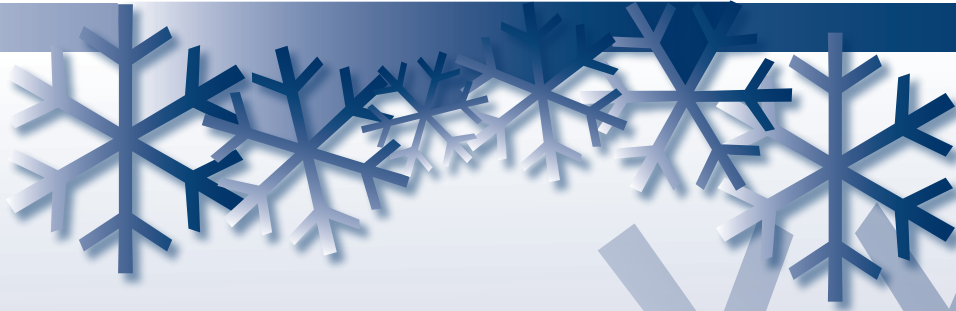
Christian's Catering has just returned from catering fine weddings in Barrington and Newport, Rhode Island. Restaurant Division Vice President, Chris Lafrance, says "We can customize the menu to fit the needs and desires of the guest. We love to take our show on the road!"

## Groundbreaking News from the North



Richard Lafrance and Jeffery Pineault

Ground has been broken for our next hotel project, a 93-room Hampton Inn, located in Dover, New Hampshire. The hotel is adjacent to our Dover Comfort Inn & Suites and will offer Hilton HHonors members a fine choice of accommodations. The Dover Hampton Inn is scheduled to open in August 2007. This project is a joint effort with Kevin Bowden, of Portsmouth New Hampshire and will be operated, day to day, under Lafrance Bowden Hospitality, LLC.



## Andrew Daniel Benefit



The "Andrew Daniel Benefit Dance" was held in the Commonwealth Room of White's of Westport on Thursday, June 22nd. The funds raised will help to defray the cost of uncovered medical expenses incurred due to Andrew's accident. About 300 family and friends were on hand to wish Andrew well. Andrew is looking good and has a great attitude. He is recuperating and progressing nicely from numerous surgeries. We look forward to his return.

## Tales from the Crib

Shelly Perry, General Manager of the new Plymouth Hampton Inn & Suites, welcomed her son, Zachary Ferreira, on August 7<sup>th</sup>. He was 7 lbs. 13 oz. and 20" long. Mom, Dad and baby are doing fabulously.

On September 4<sup>th</sup> Jenna Elizabeth Gordon was born to Steve and Eileen Gordon. Jenna weighed in at 7 lbs. 6 oz. Steve is the Regional Manager for our Hotel Division.

Sara Carolyn Andrade was born on September 7<sup>th</sup> at 8 lbs. 5 oz. Sara is the granddaughter of Ray and Denise Andrade. Sara's father is Mike Andrade, who worked at White's in the kitchen with his Dad. Sara joins her cousin Kendra Joanne Trader, who was born on June 16<sup>th</sup> weighing 7 lbs. 8 oz. Kendra's mom, Missy (Andrade) Trader worked as a banquet waitress.

Congratulations to all...Yes, Lafrance Hospitality is truly a "Family Business."

## Picture This...



We've added a new gallery room at Rachel's Lakeside. This is a first in our area. The photo gallery is perfect for taking wedding pictures and can also be used as a pre-reception gathering room.

## We Get Letters

To the Gracious Staff of White's of Westport:

We are writing you this note of sincere appreciation four months after our wedding to express our genuine gratitude for the exceptional service that we received from all of you at this facility. Through all of your relentless efforts, we were able to have the reception of our dreams. As we began our search for a reception hall nearly a year ago, White's greeted us in a manner far extraordinary to the rest of the facilities that we looked into. We were very pleased with the friendly follow-up call that we received after you sent us an information package and that phone call was a deciding factor in choosing White's.

We were ecstatic to learn that White's of Westport continued its outstanding service from beginning to end. Never once did we feel second in importance to any event that was going on, and when we met with staff members, every one of you provided us with the same enthusiastic, undivided attention far beyond what we could expect or even hope for, no matter how busy White's was with other events.

On our wedding day, we were completely satisfied with our entire reception. We have received nothing but compliments from our guests regarding your facility. The most common remarks that we have received are (1) how friendly and accommodating the service provided by the staff was, and (2) how remarkably delicious the buffet dinner was.

Thank you once again for all of your kindness and hospitality!

Cheryl and Steve Mills (6/10/06)

*Thank you Cheryl and Steve! Our goal is to treat our guests as if they were guests in our home. We enjoy nothing as much as pleasing you.*

*The Lafrance Hospitality Family*

## Employee Spotlight



Sales are soaring at the hotels due to the great team effort of the Directors of Sales. The group meets monthly to share ideas, create special promotions and cross-market our properties. Their creative efforts so far have led to the Beachcomber Package, the Martha's Vineyard Ferry package and the Special Back to School package. Call any property for details.



Pictured clockwise from the top are Sue Brown, Cathy Charbonneau, Jennifer Halvorsen, Supatra Sukduang, Stephanie Mendoza and Paula Brown.



# Lafrance Hospitality - Entertainment Calendar

## The Soprano's Last Supper

Join us for an unforgettable evening with Boston's own notorious "Baritone Family." You'll enjoy some illegal gambling, dinner, dancing and good old mobster fun!  
**Saturday, December 9**

## JIMMY & JENNY'S Wacky Western Wedding!

**Saturday, December 2**

Hot diggity! The young-uns is gettin hitched... so bring your spurs and your Stetson...and saddle up for a big hoedown!

## THE LEGENDARY VOICES FEATURING ELVIS!

**Sunday, December 3** (at Rachel's)  
 Back by popular demand, The Legendary Voices presents the best of yesteryear's favorites including the sounds of Elvis, Frank Sinatra, Connie Francis, Frankie Avalon, Liza Minelli and Neil Diamond!

2007 LHC Annual Bridal Fair  
**Sunday, February 25, 2007**  
 Noon to 3:00 p.m.

at beautiful Rachel's Lakeside  
 Gowns by Jenn & Jill's Bridal Boutique  
 Tuxedos by Slade's Formal Wear, Inc.



## NEW SHOW! JOEY & MARIA'S FAMILY REUNION

Our newest offering - Join Joey, Maria and their "extended" family for a "real" family reunion. You'll sing-a-long with the hits of the 60's & 70's and get involved in an interactive party that will leave you in stitches!  
**Friday, December 22 & Saturday, April 14**

## Vini Ames & Sh-Bop...A 1950's Sock Hop

**Sunday, December 10**

This exciting revue pays tribute to the musical stars of the fabulous 50's and sensational 60's! Dust off your poodle skirts and break out those leather jackets, cause we're going to have one heck of a sock hop!

## Dick Doherty's Bean Town Comedy

**Saturday, January 20 & Friday, February 16**

## Jimmy & Jenny's Red Neck Wedding

**Saturday, February 24**

## THE WAKE OF MATTY O'MALLY

**Friday, March 9**

Holiday Dinner Theater Shows are \$37.50 per person

## Breakfast With Santa

**Sunday, December 10**  
**Sunday, December 17**  
 9 AM to Noon



Photos with Santa, face painting, coloring, cookie decorating, a full breakfast buffet and fun for the whole family!  
 \$16 Adults \$9 Children inclusive  
 Reservations required  
**Call 508-675-7185**

## DANIEL M. CLARK

### "The Singing Trooper"

Daniel M. Clark "The Singing Trooper" along with his wife, soprano Mary Calaruso and accompanied by Raymond Cavicchio. This show will make you proud to be an American and is sure to send chills down your spine!

**Saturday, December 17** (at White's)

## Joey & Maria's COMEDY WEDDING

**Friday, December 15**  
**Saturday, February 10**

Don't miss the 2007 return of Beatlemania  
**Call for dates!**

CALL FOR OUR 2007 DAYTRIPPER MENU & DATES

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