

HOSPITALITY INSIGHTS

A newsletter for the employees & friends of the Lafrance Hospitality Company

FALL/WINTER 2010



WAYPOINT
EVENT CENTER



Making History in New Bedford!

The Fairfield Inn & Suites by Marriott, of New Bedford is open! The beautiful 106 room hotel, 28 of which are suites, offers incredible views of the waterfront on one side and the historic city on the other! This Marriott Hotel is just a wonderful addition to our Hilton & Choice Hotel properties. Additionally, the Waypoint Event Center, adjacent to the hotel opened just a few weeks ago. The event center boasts meeting rooms on the first floor and a large function room on the second. The function room is accessible by elevator, as well as stairs. This brings to four, the number of function facilities owned by the company. Put that together with an exceptional catering company – Christian's Catering, and we can bring our special brand of hospitable, friendly service of fine food, anywhere in the area!



www.LafranceHospitality.com
"No one does it better!"

Award Winning Ways - Our Northern Influence

The Comfort Inn & Suites of Dover, New Hampshire, was recently recognized at the Choice Conference, with a Gold Award! Not to be outdone, the Comfort Inn & Suites of Farmington/Wilton, Maine, was recognized with a Platinum Hotel Award! Those awards of excellence represent incredible teamwork on the part of hotel staff. Richard Lafrance attended the Conference in Las Vegas where recognition was received. The Comfort Inn & Suites of Wilton/Farmington, Maine, has also moved to the **number 11 spot of all 1356 Comforts!** And, again, this week, this hotel received an Exceptional QA inspection rating! Way to go! We want to mention that the Dover Hampton also just received an "Outstanding!" on its QA inspection, with a score of 95.32% Kudos to Deb Roy, Craig Holmes & Rick Martin – and their teams!

Jeffrey H. Butland Family Owned Business Award

An early morning breakfast was the scene of the presentation to Lafrance Hospitality of the U.S. Small Business Administration 2010 Jeffrey H. Butland Family - Owned Business Award for both **Massachusetts** and **New England!** Chris Lafrance and Charlie Fellows represented the family at the awards ceremony. Lafrance Hospitality was also chosen as a finalist in this year's Family Business Association (Mid-size Business of the Year). It has been a great honor.

Richard receives Entrepreneur Award

The Academic Center for Entrepreneurship at Bristol Community College celebrated area entrepreneurs and small businesses at its 4th Annual Entrepreneurship Awards ceremony on November 4. Guest speaker New Bedford Mayor Scott Lang discussed entrepreneurship and the impact of local businesses on the region's economy. Joseph Marshall of J. Marshall Associates presented the Benevolent Entrepreneur Award to Richard Lafrance & The Lafrance Hospitality Company.

Community Cares Books - On Sale Now!

The LHC Community Cares program, now in its 16th year, is now in a coupon format. LHC is extremely proud of the program, which has generated over \$270,000 for the recipient organizations since its inception! The booklets are available from United Way agencies throughout the area. They are also available in our Booking Office at White's and cost just \$10. The booklet has over \$500 in discounts and benefits and the make great stocking stuffers! Buy yours today!

Many Tales from the Crib

Congratulations to **Mandy Kiendra**, Bar Manager at Bittersweet, and her husband, Vic, on the birth of their son, Dylan Gerard Kiendra, born on May 2, 2010. Dylan was 8 lb., 6 oz.

Michael Rebello, Head Chef at Rachel's Lakeside, and his wife Rachel (formerly of Bittersweet) just had their baby, Abigail Rose Rebello, on May 5, 2010. Abigail was 10 lbs., 12 oz.

Welcome Jacob Donald Marion, brand new son of our own **Karen Marion**, Chef, and her husband, Buzzy. Jacob was born on August 5, weighing in at 5 lbs., 15 oz.

It's a Girl for Leakna! Congratulations to **Leakna Kim** (banquet waitress, White's) who delivered her own healthy little angel, Miley Kim Yong, who was born on October 28, 2010 at 1:00 am and weighed 6 lbs., 9 oz. Best wishes to mamma Leakna and little Miley!

A New Position & A Welcome Back!



Elizabeth Valois has accepted the position of Director of Sales for the Westport Hampton Inn. Elizabeth joined the company in April of 2008, and, since then, has gained knowledge of both the White's Sales office and the Corporate Marketing function, in addition to her sales position, in Franklin. As a result, Elizabeth has the necessary understanding to represent and sell the Hospitality Center. Best wishes, Elizabeth!

We're happy to tell you that **Jennifer Lerz** has returned to the role of Regional Director of Sales for the Dover Region! Jennifer heads a small, but dynamic group in the Seacoast Region! We are looking for continued growth for our hotels, there. Best wishes to all!



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Call White's 508.675.7185 to place your takeout orders.
Complete menu is available online: www.LafranceHospitality.com

Visit www.LafranceHospitality.com and join our Fishbowl eClub for special promotions, birthday gifts, news and more!